

How **Catie** Gained Career Clarity, Self-Confidence, and Professional Growth with **Scoutenger Executive Coaching**

➔ The Challenge

Catie found herself face-to-face with life-changing career decisions

Catie Duhon loved her job! It was the perfect fit for her left-brain and right-brain talents. The people she worked with were amazing, and her experiences were incomparable. She started with International Meeting Managers (IMM) part-time and, through hard work, dedication, and a devoted heart, moved her way up the ladder to Vice President, Experiences.

However, after 12 years with IMM, Catie came to an unexpected crossroads in her career. The company had recently been turned upside-down by a potential outside buyer who changed the company's business model, resulting in challenging situations and transitions in the size and structure of the team. Catie was faced with some daunting, life-altering questions: Should she leave IMM and start her own business? Or should she stay and stand up for the company and values she believed in?



"I was doing a lot of soul-searching and deciding what I wanted to do and what I believed in. It was a transitional time, and I needed help figuring out what to do."

Catie Duhon, President,
International Meeting Managers



→ The Solution

Jennifer helped **Catie** gain clarity on her career objectives and supported her in achieving her goals

A friend thought Catie might benefit from working with a coach, and she recommended Jennifer Durbin Tuffy of Scoutenger Executive Coaching.

Jennifer believes that a coaching relationship can be truly impactful and transformational.

“Coaching is not about learning from an ‘expert,’ it is about uncovering your unique strengths and abilities and leveraging them to create the life you have dreamed of. My superpower is helping clients develop unshakable faith in themselves.”

Jennifer Durbin Tuffy, MBA, ACC

A coach was precisely what Catie needed. Her one-on-one zoom meetings with Jennifer removed the invisible barrier Catie felt, freeing her to formulate her visions and truly define her career values. She gained clarity in her career direction and organized her business priorities and goals.

Scoutenger Executive Coaching



Jennifer Durbin Tuffy, MBA, ACC
Founder of Scoutenger
Executive Coaching

Jennifer Durbin Tuffy is an Executive Coach and Founder of Scoutenger. She is passionate about helping leaders who have achieved professional success find the fulfillment they seek. Jennifer believes that coaching is a genuine partnership from which your true potential can be uncovered.

Her coaching sessions are catalysts for change and leadership growth, a confidential space for candid conversations about strengths, achievements, and struggles.

Through an introspective journey, Jennifer helps leaders discover what is truly holding them back, facilitates developing an action plan, and provides accountability and support to achieve their goals.

“There is so much more power and value to executive coaching than most people realize.”

Catie Duhon, President, International Meeting Managers



→ The Results

Executive coaching proved to be a tremendous benefit for **Catie**, helping her navigate through significant accomplishments and changing the landscape of her career

After only three sessions of working with Jennifer, Catie started seeing results. She evaluated her core values, decided to stand up for the business and services she believed in, rose to a higher leadership role, and stayed with IMM. Her productivity soared even higher. Working with Jennifer undoubtedly had a favorable impact on the path and timing of her career.

The accountability and self-confidence that Jennifer provided propelled Catie's career and helped her accomplish multiple goals and create new ones. They continued to meet for an hour every two weeks, reinforcing Catie's forward momentum.

One year later, they are still working together, and as of January 1, 2022, Catie is now the Owner and President of IMM!

Thanks to Jennifer's support and accountability, Catie has also developed a new philanthropic organization that is close to her heart called Powers For Good. She wants to allow people to use and share their powers of knowledge, expertise, and experience to enable good.

Executive coaching changed the trajectory of Catie's career. Working with Jennifer provides Catie with the sounding board and open forum she needs to talk things through and surface her thoughts. It validates her ideas and goals, strengthens their purpose, and gives her the ability to make them happen.

"I now have the confidence to own the ideas I have. Jennifer has been integral in my getting here. She is amazing, and I wouldn't be where I am without her."

Catie Duhon, President, International Meeting Managers

Are you ready to take your career to the next level?

Explore how Scoutenger Executive Coaching can benefit you at

www.scoutenger.com

Or schedule your FREE 30 min coaching session by contacting

hello@scoutenger.com